

## PRESS RELEASE

**FIELDS CORNER**

*The New Face of Dorchester*

**main street**

### For Immediate Release

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### **FIELDS CORNER MAIN STREET RECEIVES 2014 NATIONAL MAIN STREET ACCREDITATION**

*Dorchester, MA June 25, 2014* – Fields Corner Main Street has been designated as an accredited *National Main Street Program* for meeting the commercial district revitalization performance standards set by the National Main Street Center®, a subsidiary of the National Trust for Historic Preservation. Each year, the National Main Street Center and its partners announce the list of accredited Main Street® programs in recognition of their exemplary commitment to historic preservation and community revitalization through the Main Street Four Point Approach®.

“We congratulate this year’s nationally accredited Main Street programs for their outstanding accomplishment in meeting the National Main Street Center’s performance standards,” says Patrice Frey, President & CEO of the National Main Street Center. “Accredited Main Street programs create vibrant communities by using a comprehensive strategy to preserve their historic character and revitalize their commercial districts, which helps make these great places to work, live, play and visit.”

The organization’s performance is annually evaluated by Boston Main Streets, which works in partnership with the National Main Street Center to identify the local programs that meet ten performance standards. These standards set the benchmarks for measuring an individual Main Street program’s application of the Main Street Four Point Approach® to commercial district revitalization. Evaluation criteria determines the communities that are building comprehensive and sustainable revitalization efforts and include standards such as fostering strong public-private partnerships, securing an operating budget, tracking programmatic progress and actively preserving historic buildings.

“We are proud to once again meet the requirements set forth by the National Main Street Center and the Boston Main Streets program. Continually earning accreditation from the national and state Main Street programs is a great accomplishment for us,” says Fields Corner Main Street Board of Directors President, Lee Adelson. “This provides us with a variety of support channels to help accomplish our goals.”

Fields Corner Main Street is one of 20 Main Streets programs in the City of Boston working to make the city’s historic commercial districts stronger and livelier, with a specific mission to ensure that Fields Corner continues to be a thriving, welcoming, secure district comprised of diverse businesses serving residents and attractive to visitors.

Established by the National Trust for Historic Preservation in 1980, the National Main Street Center helps communities of all sizes revitalize their older and historic commercial districts. Working in more than 2,200 downtowns and urban neighborhoods over the last 34 years, the Main Street program has leveraged more than \$59.6 billion in new public and private investment. Participating communities have created 502,728 net new jobs and 115,381 net new businesses, and rehabilitated more than 246,158 buildings, leveraging an average of \$33.28 in new investment for every dollar spent on their Main Street district revitalization efforts.

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